

MANAGER MARKETING

(STATIONARY & NEW BUSINESS)



LAKE
HOUSE

The Associated Newspapers of Ceylon Limited (ANCL), widely known as the Lake House, is the home and heart of print media in Sri Lanka.

The Lake House is looking for a talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy

QUALIFICATIONS AND REQUIREMENTS

- A Degree in Business Administration, Marketing, Communication with 3 years experience as a Manager/Assistant Manager or equivalent at Paper Industry/Packaging /Printing Or
- Professional membership from CIM or SLIM with 03years experience as a Manager/ Assistant Manager or equivalent Or
- Passed G.C.E.A/L examination with 10 years experience as a Manager/ Assistant Manager or equivalent
- Excellent communication and leadership skills
- Computer literacy and Analytical skills
- Ability to develop and maintain working relationships
- Experience in Photocopy papers and relevant stationary business (Minimum 03 years)

KEY RESPONSIBILITIES

- Develop and execute marketing strategies to promote the photocopy, papers, related printing paper business and, other new business initiatives of ANCL
- Execute strategies to increase the revenue targets
- Plan promotional campaigns, events and partnerships to strengthen the brand image
- Ensure the uniformity of marketing collaterals
- Conduct market research

AGE - BELOW 45 YEARS

For those who are interested please apply with detailed resume within 07 days of this advertisement to

careers@lakehouse.lk



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The Human Resources Department
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