

# SALES EXECUTIVES



**LAKE  
HOUSE**

The Associated Newspapers of Ceylon Limited (ANCL), widely known as Lake House, is the home and heart of print media in Sri Lanka. Lake House is looking for talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy in the Sales Department

## REQUIRED QUALIFICATIONS

- Bachelor's Degree in Business Administration, Marketing, Management, Economics, Commerce by a recognized institution with one year overall experience in sales, marketing or distribution  
Or
- CIM or SLIM qualification by a recognized institution with two years overall experience in sales, marketing or distribution  
Or
- Marketing Diploma qualification by a recognized institution with three years overall experience in sales, marketing or distribution  
Or
- GCE A/ L qualification with four years of overall experience in sales marketing or distribution and two years experience as a sales executive in a reputed commercial establishment

## KEY RESPONSIBILITIES

- Identify and develop new business opportunities to achieve sales targets.
- Build and maintain strong relationships with clients to ensure long-term partnerships.
- Conduct market research to understand customer needs and industry trends.
- Prepare and deliver compelling sales presentations and proposals.
- Collaborate with the team to implement sales strategies and achieve company goals.
- Strong Interpersonal and communication skills with a pleasing personality.

An appealing remuneration package is available, aligned with the candidate's experience and specific skills. Those interested please apply with detailed resume within 07 days of this advertisement to

[careers@lakehouse.lk](mailto:careers@lakehouse.lk)



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Age limit  
Below 40  
years

**THE HUMAN RESOURCES DEPARTMENT**  
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