



# LAKE HOUSE

The Associated Newspapers of Ceylon Limited (ANCL), widely known as Lake House, is the home and heart of print media in Sri Lanka. Lake House is looking for talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy in the Sales Department.



# SALES ASSISTANT

## REQUIRED QUALIFICATIONS

- Marketing Diploma qualification by a recognized institution with one year overall experience in sales, marketing or distribution  
Or
- GCE A/ L qualification with four years of overall experience in sales marketing or distribution and two years experience as a Sales Assistant or similar capacity in a reputed commercial establishment
- Sound Communication skills both Sinhala and English.
- Computer literacy on MS Packages.

## KEY RESPONSIBILITIES

- Identify and develop new business opportunities to achieve sales targets.
- Build and maintain strong relationships with clients to ensure long-term partnerships.
- Conduct market research to understand customer needs and industry trends.
- Prepare and deliver compelling sales presentations and proposals.
- Collaborate with the team to implement sales strategies and achieve company goals.
- Strong Interpersonal and communication skills with a pleasing personality.

**AGE LIMIT - BELOW 40 YEARS**

An appealing remuneration package is available, aligned with the candidate's experience and specific skills.

Those interested, please apply with detailed resume within 07 days of this advertisement to

**[careers@lakehouse.lk](mailto:careers@lakehouse.lk)**



# LAKE HOUSE

The Human Resources Department  
The Associated Newspapers of Ceylon Ltd.  
No. 35, D.R. Wijewardene Mawatha,  
Colombo 10.