

# PEOPLE'S BANK

People's Bank, a premier bank in Sri Lanka with the largest customer base providing innovative financial solutions to its diversified clientele for over six decades and as a conducive environment for those who strive to achieve excellence and believe in professionalism, the Bank is looking for a talented & dynamic individual to fill the following position in the Bank.

## CHIEF MANAGER - DIGITAL BANKING

### DUTIES & RESPONSIBILITIES

- Develop and execute a digital channel strategy by aligning with organizational objectives.
- Brainstorm new product ideas from a digital channel perspective and implement innovative products.
- Responsible for end-to-end leading and management of the digital banking delivery, including but not limited to Mobile Banking, Internet Banking, Third Party Payments, Wallets, Self-Service Channels, Automated Applications and etc.
- Review and evaluate existing organizational back office/front office processes for transformation through digitalization and automation.
- Responsible for business performance and continuity of digital and self-service channels and promote and adopt digital and self-service channels among customers.
- Manage implementation of digitalization strategies as required; drive achievement against targets for revenue generation, product alignment, customer satisfaction and cost management.
- Develop and maintain connections with digital technology providers, peers in the industry, and relevant stakeholders.
- Understand the market situation and availability of new technologies, and conduct market research analysis and competitor analysis, and propose enhancement recommendations for management's decision.
- Lead, guide and motivate the Digital Banking team towards accomplishing the business goals to maximize contribution made to the area growth and profitability.
- Achieve short-term and long-term business goals in the most effective and efficient manner according to the supervision and direction of management.
- Prepare yearly budget, ensure digital project expenditures are within the budget and monitor regularly for successful implementation.
- Work closely with Project Management Office (PMO) and ICT departments to implement digital projects, ensure successful delivery, followed by post-implementation review and usability.
- Collaborate with internal and external stakeholders to achieve targeted projects results.

### QUALIFICATIONS AND EXPERIENCE

- Should be a citizen of Sri Lanka.
- Should have a minimum 07 years of experience in the Banking Sector and at least 03 years senior managerial experience in digital banking.
- Should possess a Bachelor's degree in Information Technology or Computer Science or Banking & Finance or Marketing or a related discipline offered by University or an Institute recognized by University Grants Commission of Sri Lanka.

OR

- A Master of Business Administration (MBA) / a Master of Science (MSC) or a Master of Computer Science offered by University or an Institute recognized by University Grants Commission of Sri Lanka.

### OTHER ATTRIBUTES

- Good track of record in delivering Digital Products services like Mobile Banking, Internet Banking, Wallets, Self-Servicing Channels, and Automated Systems.
- Technically proficient with all current and potential concepts of the IT & Digital Banking Industry.
- Have a solid understanding and grasp over Process Automation.
- Demonstrated ability to apply digital solutions to business problems.
- Proven experience in planning, organizing and development.
- Strong leadership skills, strong interpersonal skills and ability to manage team members.
- Excellent communication skills with proficiency in written and spoken English.
- Excellent negotiation skills, presentation skills and analytical skills.
- Ability to handle multiple projects and deliver the results within the deadline.
- Good communication and interpersonal skills.

### AGE

- Preferably below 45 years as at closing date of applications.

### METHOD OF SELECTION

Shortlisted applicants based on the stipulated qualifications and experience will be called for an interview. The appointment will be made on contract basis and performance will be evaluated annually.

### REMUNERATION

An attractive and negotiable remuneration package commensurate with qualifications and experience will be offered to the selected candidate for the above position.

### APPLICATIONS

The applicants must fill in the **Application form on the Career page of People's Bank website**. The post applied for must be clearly stated in the subject line of the Email and must be sent to the Email address: [itrecruit@peoplesbank.lk](mailto:itrecruit@peoplesbank.lk) on or before 26.01.2026

An Email confirmation of receipt will be sent upon the receipt of the application. In the event a confirmation has not been received within a reasonable period of time, you may inquire regarding the application on telephone numbers 011 3741420/011 3741421

All applications will be treated in strict confidentiality and any form of canvassing will be regarded as a disqualification. All incomplete and Non - complying applications will be rejected.

The Bank reserves the right to decide the number of vacancies, postponement or cancellation of recruitment or on any other information not included in the advertisement.

Deputy General Manager (Human Resources)  
People's Tower - Level 14  
NO. 374, Dr. Colvin R. de Silva Mawatha  
Colombo – 02.



A Jaffa Fitch Rating AAA Brand Finance Rating  
People's Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.

